

Executive ~ Senior Executive, Corporate Communications

As a member of the regional Corporate Communications team, you will support the strategic development and execution of communication initiatives and activities, to help build strong brand visibility to our stakeholders and fulfil the vision and mission of the company.

What you will be doing

- Manage content development to support Sony's wide range of products in the electronics business. This includes video production/editing, photography, researching and writing content for targeted communication channels.
- Execute communication activities for Sony's mobile products by working closely with business stakeholders.
- Collaborate with team members to develop content geared towards employee engagement.
- Support the regional team in ensuring coordinated efforts for communication initiatives, both internally and externally, across the region.

What you should have

- University degree with at least 3 years' experience in a related field i.e. media, communications, content production, or creative/digital agency experience.
- Well-versed in both videography and photography (from pre to post-production).
- Proficiency in Adobe Creative Cloud Software (Premiere, Photoshop, etc.).
- Deep understanding of digital content, media platforms and formats.
- Excellent written and verbal communication skills with the ability to articulate ideas clearly.
- Strong interpersonal skills to connect with stakeholders at different levels.

What will help you succeed

- Passion for electronic products and technology.
- High sense of initiative and strong planning skills to manage multiple priorities.
- Ability to work independently with minimum supervision, yet be a team player.
- Prior experience within corporate environment will be preferred.

Benefits you will have

- Flexible work arrangement (because we understand Life happens)
- Comprehensive medical benefits (including physical health screenings and term life insurance benefits)
- AWS and variable bonus
- Special staff purchase rates
- Flexible benefits (so you can claim for that staycay or gym membership you've been eyeing)




Special
You

Sony People Philosophy

Diverse
Sony

Special You,
Diverse Sony



Together, let's fill the world with emotion,
through the power of creativity and technology

- Corporate social responsibility time off for 1 day each year to volunteer for a charity of your choice
- Milestone gifts (such as long service award and marriage gift because we want to celebrate both your professional and personal milestones)
- Wellness activities to promote healthy lifestyles
- Curated training programmes to encourage continuous professional development

At Sony, we strive to create a place for you to realise your potential and inspire you to make positive impact through innovation, smart collaboration and boundless curiosity. We are looking for people who believe that they can enrich lives and help us achieve our purpose – fill the world with emotion, through the power of creativity and technology.