



## Singapore Polytechnic

### School of Communication, Arts and Social Sciences

#### Lecturer

The job of an academic is a challenging one. Not only will he/she have both the knowledge and working experience, he/she must also possess a passion for working with youths, nurturing them and moulding their characters. There will be opportunities to develop the curriculum, introduce new courses as well as be involved in consultancy and other applied research projects. Administrative work related to teaching and School/Institutional strategic initiatives will be an important part of the job. The successful candidates will be expected to be resourceful and innovative with initiative and good communication skills.

#### Requirements

A Degree in Mass Communication, Communication Studies, Arts & Social Sciences or a related area and at least 5 to 8 years' working experience in a public relations or integrated marketing communication agency.

The appointee will be required to teach modules and manage student projects relating to the following areas:

- Integrated Marketing Communication
- Public Relations
- Agency Management and Campaign Development
- Events Management
- Writing/Professional Communication

#### Salary & Fringe Benefits

The point of entry will depend on qualifications and experience. Fringe benefits include medical/dental benefits, leave entitlement, use of sports and recreational facilities and subsidised holidays.

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#### Application Procedure

Please apply for the position through our e-recruitment form which can be found at <http://careers.sp.edu.sg>

(Only shortlisted candidates will be notified)

Closing date: 19 January 2012