



Water for All: Conserve, Value, Enjoy

PUB, Singapore's National Water Agency

Executive, Social Media

Job Scope

- Contribute to planning, developing and implementing the overall communications strategies to advance PUB's vision and mission and uphold organisation's image.
- Create and execute effective social media strategies to engage the community and cultivate advocates.
- Manage and generate content for PUB's Facebook pages and other social media platforms.
- Other key responsibilities include managing crisis communications, public education and publicity as well as developing corporate and marketing collaterals.

Job Requirements

- Bachelor Degree in Mass Communications, Digital Media or related field. At least 2 to 5 years' experience of social media, community management, digital strategist or social media experience. Candidates with agency or journalism experience preferred.
- Knowledge of social media platforms such as Facebook, Twitter, Foursquare, Flickr, and Youtube.
- Innovative thinker with experience creating and managing strategies and platforms for social media platforms.
- Ability to multitask and manage multiple social media voice simultaneously.
- Superior communications skills. Fluency in Mandarin is an advantage.
- Strong interpersonal, leadership and writing skills.

Application Instructions

Interested applications can email their resumes to wong_teng_kuan@pub.gov.sg