



## **Mulberry Marketing Communications**

### **Global PR Firm to Open New regional office in Singapore**

*Office Leader Required (PR Account Director Position)*

Are you a PR Account Director? Maybe, an experienced Senior Account Manager looking to take a step up in your career?

Mulberry Marketing Communications [www.mulberrymc.com](http://www.mulberrymc.com) is a successful global PR and marketing communications agency with offices in the UK, Europe, the US and APAC .The agency is looking to start a new regional office in Singapore to help drive regional business growth and is looking for an experienced PR professional in Singapore to lead the new Mulberry office in the country.

### **What you will need:**

- To be Singaporean
- Have a minimum 6 years of experience in public relations with at least half of it working on b2b and/or technology accounts
- A degree in PR, Mass Communications or other relevant course
- Excellent communication, presentation and editorial skills
- The ability to win new clients as well as organically growing existing client accounts
- Digital experience - including social media
- To be professionally bilingual in English and Chinese

### **What you will get:**

- A highly competitive salary and bonus package
- A chance to work with a pioneering, global agency that is going from strength to strength
- Massive opportunity for growth and development
- The opportunity to build a PR office in Singapore with the support from existing offices
- Be able to work directly with global senior management

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This is a unique chance to take up a foundation position within a new PR office for a global firm with a strong reputation.

If you believe that you have the skills, experience and desire to rise to the challenge necessary to fill this role – Mulberry CEO Chris Klopper would like to hear from you directly. Expressions of interest can be emailed (in confidence) to: [cklopper@mulberrymc.com](mailto:cklopper@mulberrymc.com).